



# ONE STEP CLOSER

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A VISION AND INTENTION FOR JUDO IN AUSTRALIA

WWW.AUSJUDO.COM.AU

**COURAGE**

**RESPECT**

**SINCERITY**

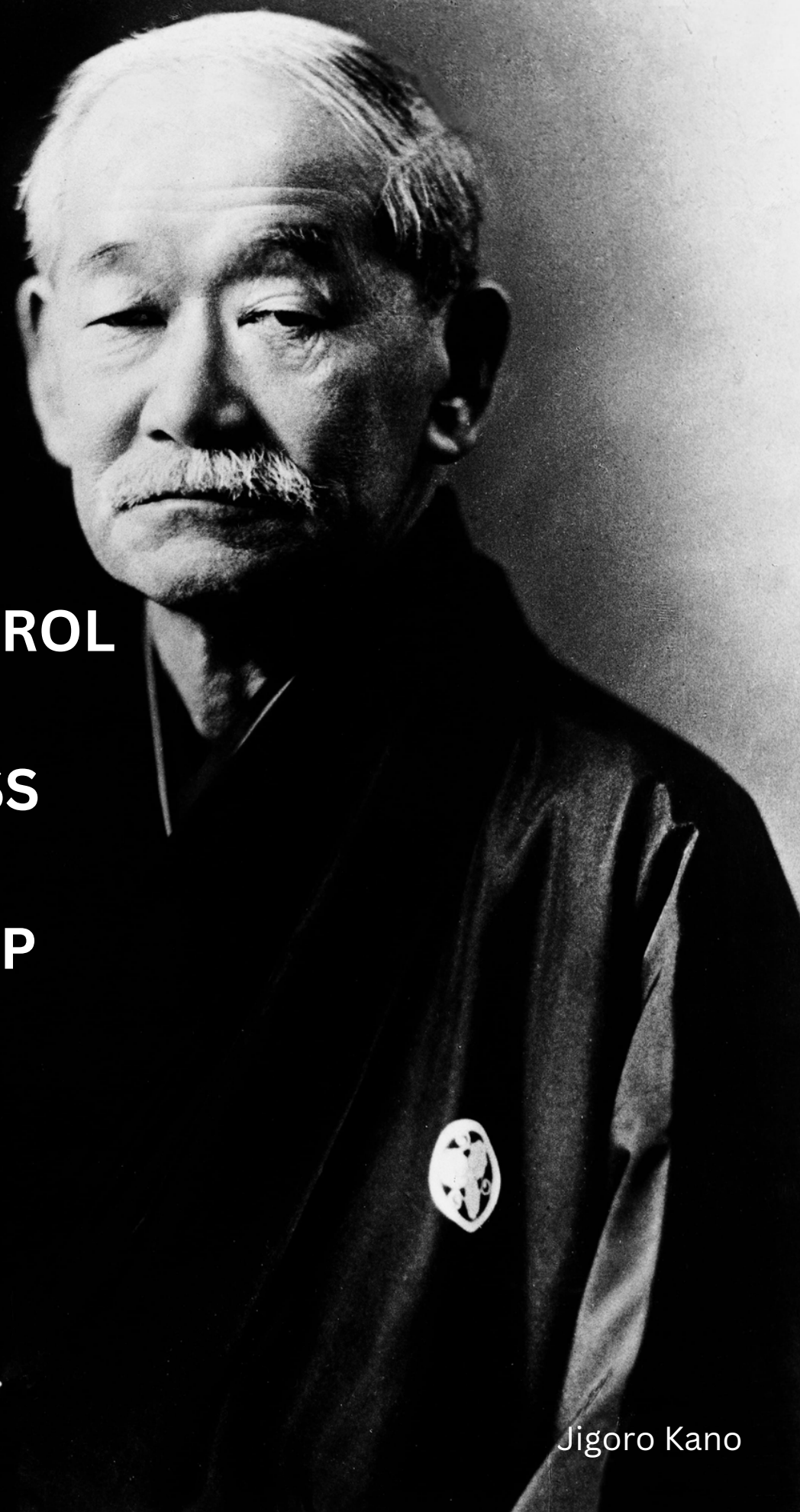
**SELF CONTROL**

**POLITENESS**

**FRIENDSHIP**

**MODESTY**

**HONOUR**



Jigoro Kano

## **WHY**

TO ASSIST INDIVIDUALS AND COMMUNITIES ACROSS AUSTRALIA TO LOVE JUDO AS MUCH AS WE DO.

## **WHAT**

JUDO AUSTRALIA IS A MODERN NATIONAL SPORTING ORGANISATION WITH TRADITIONAL JUDO AT HEART.

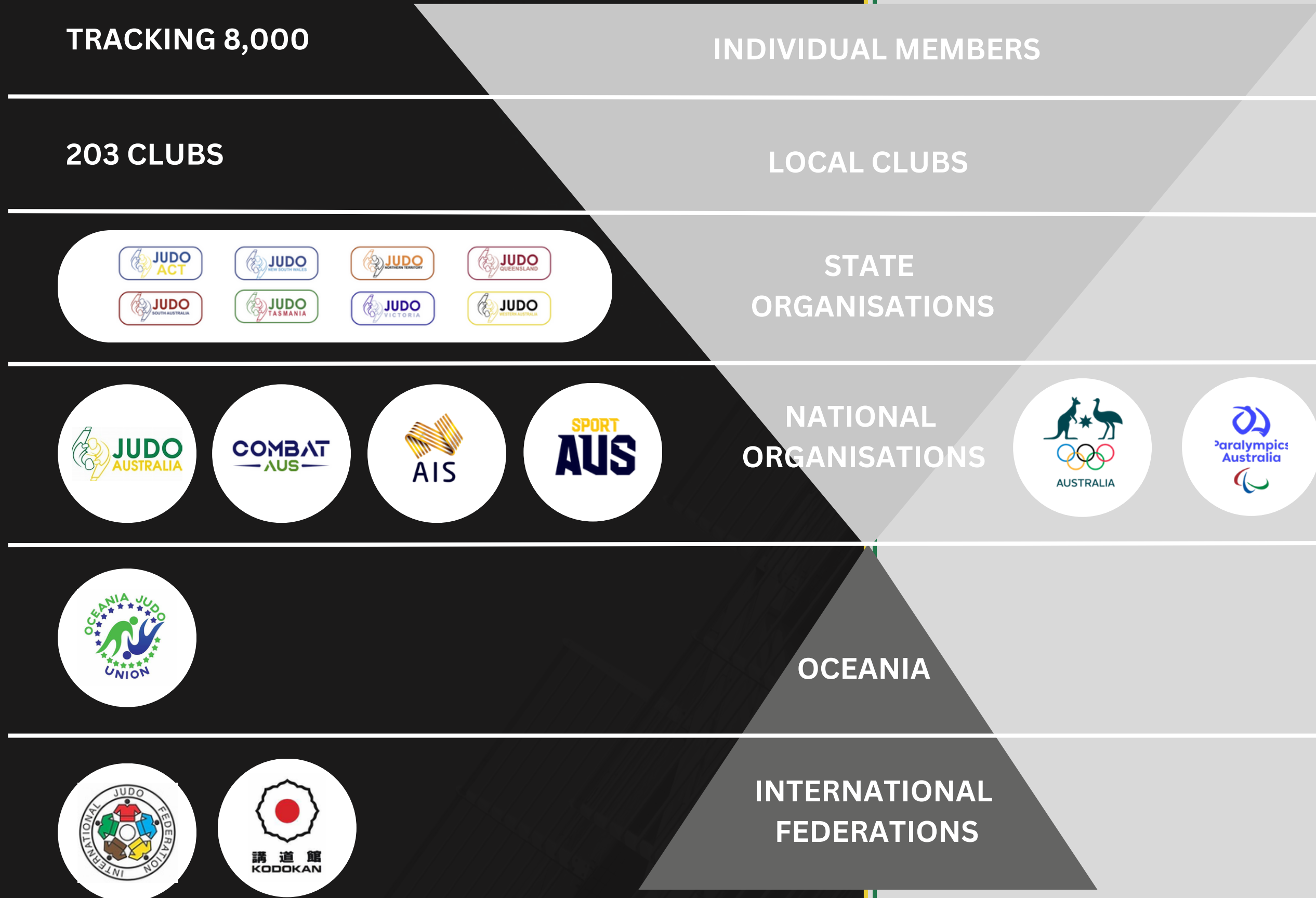
WE ARE AN AMBITIOUS MEMBER-FIRST ORGANISATION, USING EFFORT TO RELENTLESSLY OFFER OPPORTUNITIES TO HELP OUR MEMBER STATES AND THEIR CLUB MEMBERS, DEVELOP AND RETAIN THEIR PASSION FOR JUDO.

## **HOW**

OUR WAY OF WORKING IS LED BY THE JUDO MORAL CODE. WE ARE A RESPECTFUL, HARDWORKING AND GOAL-ORIENTATED ORGANISATION. WE WORK WITHOUT DISTRACTION TO ACHIEVE SUCCESS.

# OUR JUDO ECOSYSTEM

# FOCUS



TRACKING 8,000

203 CLUBS

INDIVIDUAL MEMBERS

LOCAL CLUBS

STATE ORGANISATIONS

NATIONAL ORGANISATIONS

OCEANIA

INTERNATIONAL FEDERATIONS

EVERY ACTION TAKEN CREATES AN OPPORTUNITY FOR MEMBERS  
TO TAKE ONE STEP CLOSER TOWARD THEIR OWN SUCCESS

Custodians of Judo  
Values and technical skills

Facilitators of Judo as a way of life + technical excellence

Opportunity providers and service to local clubs

Opportunity providers and service to State Organisations and HP Partners

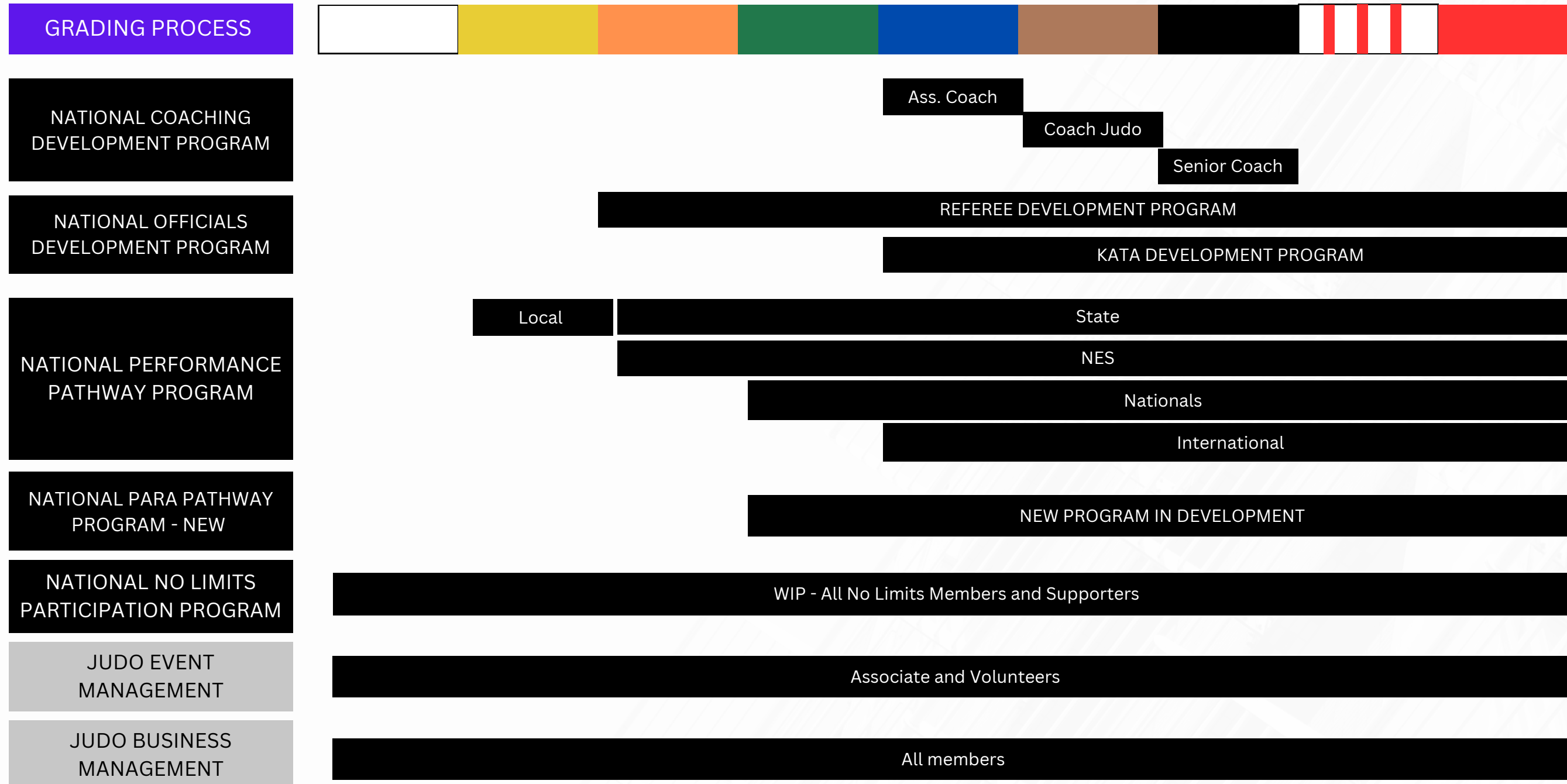
Of service to Member Countries

Of Service to Member Regions and Countries



# A PLACE IN JUDO FOR ALL

Opportunities present themselves as members progress through the Grading process.



**At the heart of the journey is the opportunity to progress through the belt grades at a pace and manner fitting of ability and desire. This process is the heart and soul of club activity with support from States and Judo Australia**

**Judo Australia, with the support of Member States provides further opportunities to extend our members enjoyment and longevity in Judo.**



# AREAS OF FOCUS



## PARTICIPATION

Recruitment

Retention

Best Practice Administration

Aligned to SportAUS National Participation Strategy



## MEMBER ACTIVITIES

National Grading Process

Club Coaching Development

Member Events



## PATHWAYS

Officials

Players

Coaches



## HIGH PERFORMANCE

Athletes

Coaches

What it takes to Win





# A 10 year journey to Brisbane

Planning and operations based on 4 year Olympic Funding Cycles.

**Tokyo  
2021**



**Paris  
2024**



**LA  
2028**



**Brisbane  
2032**



**17.6k\*  
Participation**

**30,000 Recorded Participation (Ausplay)**  
+70% Over 4 years  
*June 2022 26,300\*\*\**

**35,000 Recorded Participation (Ausplay)**

**40,000 Recorded Participation (Ausplay)**

Independent  
Survey via  
Ausplay

**6.7K\*\* Registered**

**9,380 Registered Participants**  
+40% (Av +670 per year)

**13,000 Registered Participants**  
+40% (Av +905 per year)

**18,000 Registered Members (JA CRM)**  
+40% (Av 1,250 per year)

Audited  
Membership

NA

**Judo is a sport for all Base Test**  
(June 2023)  
+5% YOY

**Judo is a sport for all**  
+5% (Tested)

**Judo is a sport for all**  
+5% (Tested)

Membership

NA

**Judo Australia is recognised as a world  
class Sporting Organisation**  
Base Test (June 2023)  
+5% YOY

**Judo Australia is recognised as a world  
class Sporting Organisation (Tested)**  
+5%

**Judo Australia is recognised as a world  
class Sporting Organisation (Tested)**  
+5%

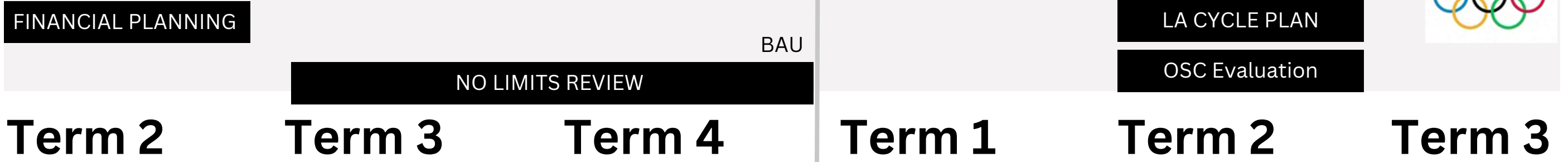
Key  
Stakeholders

# FOCUS PROJECTS OSC 23-24

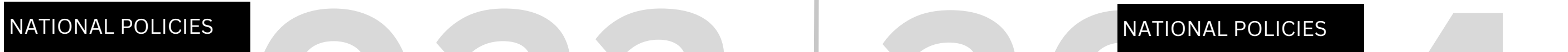
Paris  
2024



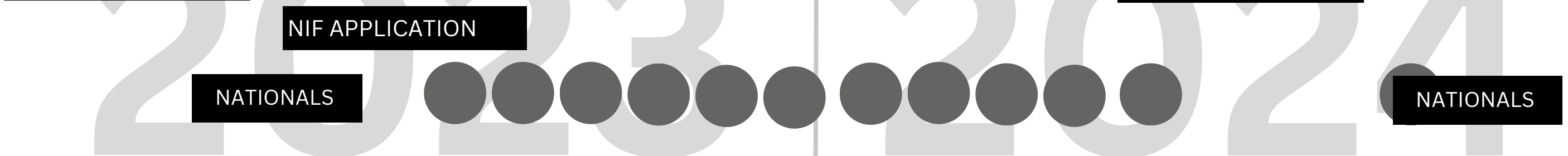
## ADMINISTRATION



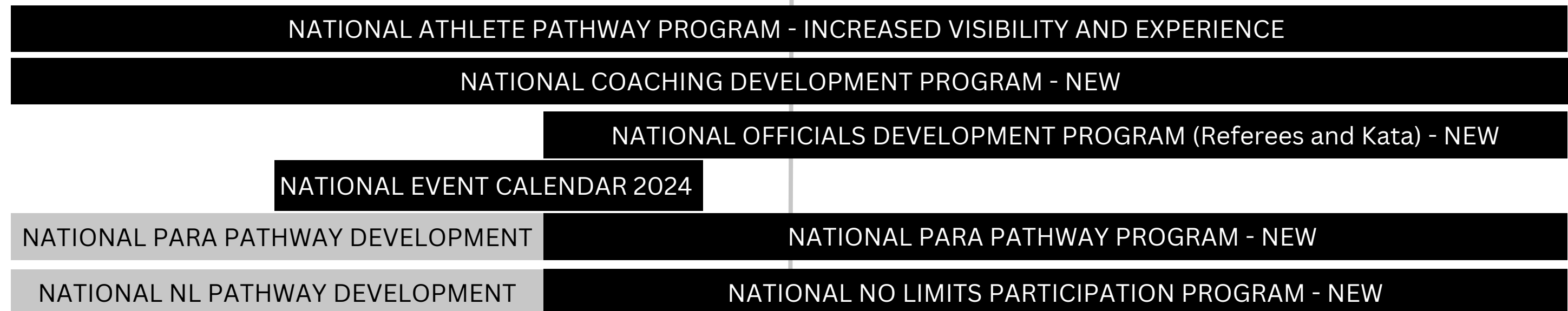
## PARTICIPATION



## MEMBER ACTIVITIES



## PATHWAYS





# OSC INTENTION BY JUNE 2024

**30,000**

Participation in Judo in Australia  
(Ausplay)

**9,380**

Registered Members

**+5% YOY**

Judo Australia is recognised as a world class  
Sporting Organisation

**+5% YOY**

Judo is a Sport for All

